

# HARDKNOX

DESIGN & ILLUSTRATION

## PRICES

Thank you for choosing Hard Knox Creative for your design project. I really look forward to working with you!

Before we get down to the details, it is policy to read and sign into a artist agreement between yourself and Hard Knox Creative and so you can understand how the process works. Below is a breakdown of the structure I work to.

### FEES AND CHARGES AS OF JANUARY 2016

As of July 2014, our fees and charges have changed but some special or larger projects are still based on an hourly rate of \$88. Standard pricing for the following design work are as follows:

- Logos: \$160 - \$570
- Business Cards: \$108
- Stationery: \$66 - \$260
- Advertisements: \$108 - \$260
- Flyers: \$108 - 260
- Tri-fold Brochures - \$160 - \$340
- Display Banners and Posters - \$160 - \$340
- CD & DVD Artwork: \$108 - \$260

### DESIGN PROCEDURE

1. Please complete a quote form with all of the details of the work you wish to have designed and a quote will be issued.
2. Once the quote has been accepted, please read and sign this Agreement form. This agreement enters Hard Knox Creative and you, the client, into a contact. You will also be required to pay a 50% of the quote below within 30 days. Please find bank details below.
3. After receiving the deposit, I will sketch by hand some concepts for you to choose from. You are more than welcome to send me images you have seen to help with the concept. After sending them to you and you are happy we move to the next step, bring one of the concepts to life.
4. I will keep sending you drafts until both parties have decided the work is completed. Please be aware that any additional changes including starting again with a different concept may result in additional charges. If this is the case you will be notified prior to billing.
5. The artwork is sent to you or the printers for production and you will receive your invoice for payment. Please pay within 30 days.

Payment Method: Bank Transfer  
Account Name: Lauren Watson  
Bsb: 06 2692  
Account: 2111 9023

Please make payment within 30 days of receiving this invoice. Please use Invoice No. as description title.